

COMFORTDELGRO TAXI CLOCKS 30 MILLION BOOKING JOBS FOR SECOND YEAR RUNNING

16 November 2016 – ComfortDelGro Taxi has, for the second consecutive year, clocked 30 million booking jobs, with more than half made via its taxi booking app.

To celebrate the achievement, the Company is giving the lucky 30 millionth passenger, Ms Karen Qiu, an equity dealer, a promo code worth \$300, which she can use to waive the metered taxi fares for trips that she books via the ComfortDelGro Taxi Booking App. Lucky Cabby Yeo Kia Hwa, who had picked Ms Qiu up before calling it a night, received \$300-worth of vouchers.

When told of the good news, Ms Qiu, said: “I didn’t expect to be so lucky and really thank ComfortDelGro Taxi for this generous gift! I always use the ComfortDelGro Taxi Booking App because it is efficient & easy to use compared to other apps.”

The 57-year-old cabby said: “This booking job was my last job for the day before I changed shift and I am glad that it turned out to be the 30 millionth job. I am happy to receive this token of appreciation from ComfortDelGro Taxi.”

Ms Qiu and Cabby Yeo are not the only ones rewarded. ComfortDelGro Taxi is waiving \$8 off the metered taxi fare for the first 1,000 passengers who book with the promo code “BIG30” via the ComfortDelGro Taxi Booking App for the next seven days from 16 November to 22 November 2016, between 3pm and 3am¹. The call levy will also be waived for ComfortDelGro taxi drivers when they accept taxi bookings from 18 to 19 November 2016. More information about the “BIG30” promotion can be found on Facebook (@ComfortDelGroTaxi), Twitter (@CDGTaxis_SG) and Instagram (@cdgtaxi) as well as the Company’s Cab Rewards website (<https://cabrewards.cdgtaxi.com.sg/>).

¹ Limited to one redemption per mobile number. Terms and conditions apply.

Mr Yang Ban Seng, CEO of ComfortDelGro Taxi, thanked commuters and cabbies for their strong support. He said: “This achievement serves to spur us on, and we remain committed towards enhancing the ComfortDelGro App and our taxi services.”

Background

ComfortDelGro is one of the world’s largest land transport companies with a total fleet size of about 45,300 buses, taxis and rental vehicles. Headquartered in Singapore, the Group also has operations in China, the United Kingdom, Ireland, Australia, Vietnam and Malaysia. ComfortDelGro operates a total of 17,000 taxis in Singapore.



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